

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Dwight Allen Merriman *et al.*      Art Unit : 3714  
Serial No. : 09/577,798      Examiner : Ronald Laneau  
Filed : May 24, 2000      Conf. No. : 4541  
Title : METHOD OF DELIVERY OF TARGETING AND MEASURING  
ADVERTISING OVER NETWORKS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

PETITION FOR THREE-MONTH EXTENSION OF TIME UNDER 37 C.F.R. §1.136

Please extend the period for response to the action dated June 23, 2011, for three months to and including December 23, 2011.

The fees in the amount of \$1270 are being paid concurrently herewith. In addition, please apply any other necessary charges or credits to deposit account 06-1050, referencing attorney docket 16113-1341RE9.

Respectfully submitted,

Date: December 23, 2011

/Nicholas A. Bero/  
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